



WHO WE ARE: LEADING DEMAND GENERATION COMPANY



400+ Global Employees

Presence in 4 countries

Delivery Centers in 4 locations

Service Partner to 9 of the top 12 IT Companies

70+ Clients Globally

Beyond Codes is a Strategic Demand Generation Organization that helps you connect with relevant prospects through appointment setting and research-driven contact development programs for leading IT/ITeS/Product companies in U.S., U.K., Europe, Canada & Asia-Pacific.

Our Culture

Our desire to produce outcomes defines who we are. Ownership, duty, transparency, and appreciation from beginning to end are all values we promote. Beyond Codes is a rapidly expanding company that provides multiple ways for us to shape our jobs and professions.

Skill Development

We believe in lifelong learning at Beyond Codes. As a rapidly expanding business, we have a '**Career Development Program**' for all of our employees. This initiative has aided them in increasing staff engagement, adapting to emerging technology and processes, and increasing strategy and service creativity.

Our Vision

To become a global Lead Generation and Sales Enablement company based on values such as integrity, transparency, fairness, humanity, equality, passion, and commitment, with a focus on customer loyalty and employee development, evolution, and incentives, as well as work-life balance and having fun.



Happy Employees



We offer 24 x 7 operations catering PST, EST and IST time zones



Applicant Tracking System to manage employees, clients



State of the art offshore center in Chandigarh



Dedicated HR, Finance, Operations and Training Department



Cafeteria/Canteen/Snacks vending Machine

BEYOND CODES: LEADING B2B DEMAND GENERATION COMPANY

Beyond Codes is a **13-year-old** Demand Generation company with presence across Geographies, Verticals & Horizontals. We are Global Partner to **9 of the Top 12 IT Companies, 32 of the Top 50 Tier 2 IT/BPS Companies, and 40 SMEs and Product Companies.**

INDUSTRIES COVERED



BFSI



Retail & CPG



Travel, Transport & Logistics



Hi-Tech



Telecom



Healthcare & Life Sciences



Media & Entertainment



Manufacturing



Energy & Utilities

GEOS COVERED

North America | LATAM | UK & EMEA | APAC | ANZ



BEYOND CODES: LEADING B2B DEMAND GENERATION COMPANY

1,200+

Appointments/Month Globally

500+

Monthly Surveys & Interviews

800,000+

Decision-Makers & Influencers Database

3,000+

Sales Intelligence Reports Generated

50+

Events Audience Generated

400,000+

Social Media Profiles Monitored



REPRESENTATIVE ACCOUNTS: DOMAIN EXPERTISE

BANKING & FINANCIAL SERVICES



MANUFACTURING & HI-TECH



TELECOM



INSURANCE



MEDIA & ENTERTAINMENT



RETAIL & CPG



HEALTH CARE & PHARMA



TRAVEL, TRANSPORTATION & LOGISTICS



ENERGY & UTILITIES



WHY BEYOND CODES: OUR DIFFERENTIATORS



PEOPLE

- ❖ Only the best resources/ talent gets hired through stringent **Qualification Process**
- ❖ Every new joiner goes through 12 Weeks of **Intense Classroom Training** on Verticals and Horizontals before they can make the first call
- ❖ Less than 10% **Attrition Rate**; lowest in the industry
- ❖ **Regular Training** on New Technologies and Offerings
- ❖ Access **Relevant Resources** exquisitely picked from a wide talent pool



PROCESS

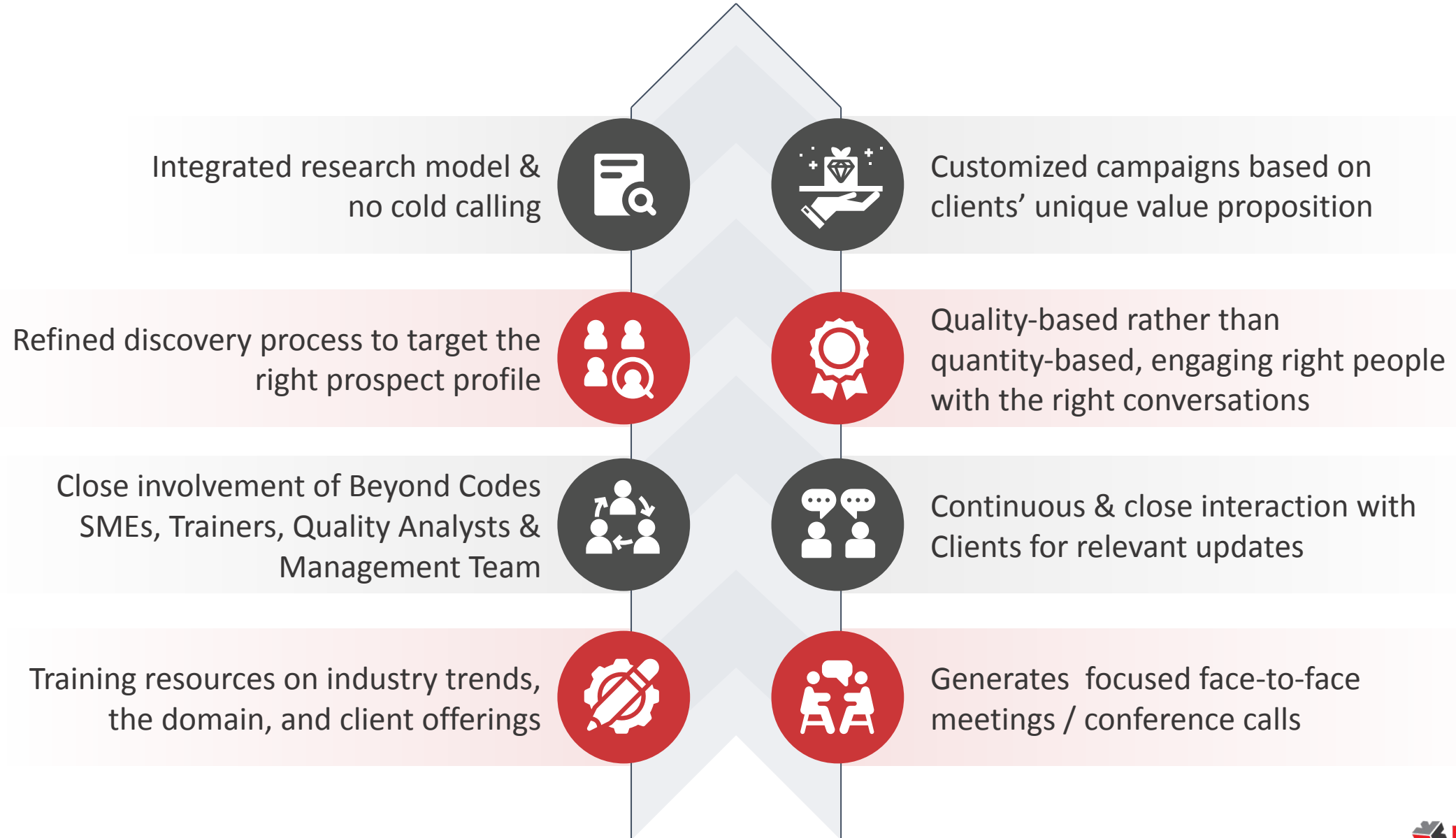
- ❖ **Detailed Processes** defined for every activity at all stages of engagements
- ❖ **Multi-level QA** to ensure high quality deliverables produced and delivered consistently



SYSTEMS

- ❖ Executives trained on **Leading CRM Systems** to ensure optimal reporting
- ❖ **22 Databases Subscribed** with more than \$600K USD spent annually
- ❖ **Account Profiling** and **Executive Mapping** done for 15000 companies

CALL SMART: PROVEN PROCESS TO ENGAGE



**Thank
You**

